



Chip Timing Sponsor (1) sponsorship available

- Logo on 85 - 30 second TV spots on KVOS in promotion of Ski to Sea. (\$6,000 value)
- KGMI 100- 60 second spots featuring "Ski to Sea Moments" brought to you by "your company name"
(not exclusive) (\$6,000 value)
- KGMI 30 – 30 second spots on race day promoting Ski to Sea brought to you by "your company name"
(\$1,500 value)
- Company Banner at Results Booth at finish line (exclusive). (26,000 in attendance) (\$6,500 value)
- Logo at each leg finish line, *exclusive* individual signage near finish line crossing (7).
(\$5,900 value)
- Access to team packets provided electronically to each competitor. (\$5,000 value)
- Use of Official Ski to Sea 2009 Logo for marketing purposes as an Official Race Sponsor.
(\$5,000 value)
- Name appears on Official and Competitor T-shirt (7,000). (\$3,500 value)
- Company name with tag line on race results text messages. (\$3,500 value)
- Name printed on Official Ski to Sea Poster (800). (\$3,000 value)
- Finish Line Chute Banner. (\$1,100 value)
- Logo printed in official Ski to Sea Race Guide (5000). (\$2,500 value)
- Rotating logo on the SkitoSea.com results page. (over 15,000 views) (\$1500 value)
- ½ page full color ad in Adventures NW Magazine – Ad copy due May 1st. (\$1,250 value)
Distribution to 15,000 with p/u rate of 98% (1 copy given to each race participant).
- Logo on SkitoSea.com Race Results page. (\$1,200 value)
(page views from March to June is 18,000)
- Company Name listed in "Thank you Ad" in Bellingham Herald Official Race Program.
(\$1,050 value)
- Logo imprinted on individual results page handed out at finish line to competitors. (\$750 value)
- 10x10 Booth at Race Finish Line. (\$550 value)
- 2 seats in the VIP Chase Van (goes to each leg of race and finish line). (\$400 value)
- Tickets for 8 to the Ski to Sea Sponsors Reception. (\$400 value)

For Sponsorship Opportunities and Pricing
Contact Sheila Connors at 360.734.1330

Tech Sponsor (1) sponsorship available

- Logo on 85 - 30 second TV spots on KVOS in promotion of Ski to Sea. (\$6,000 value)
- KGMI 100- 60 second spots featuring "Ski to Sea Moments" brought to you by "your company name" (not exclusive) (\$6,000 value)
- KGMI 30 – 30 second spots on race day promoting Ski to Sea brought to you by "your company name" (\$1,500 value)
- Company Banner at Announcers Booth at finish line (exclusive). (26,000 in attendance) (\$5,900 value)
- Access to team packets provided electronically to each competitor. (\$5,000 value)
- Use of Official Ski to Sea 2009 Logo for marketing purposes as an Official Race Sponsor. (\$5,000 value)
- Name appears on Official and Competitor T-shirt (7,000). (\$3,500 value)
- Name printed on Official Ski to Sea Poster (800). (\$3,000 value)
- Finish Line Chute Banner. (\$1,100 value)
- Logo printed in official Ski to Sea Race Guide (5000). (\$2,500 value)
- Rotating logo on the SkitoSea.com results page. (over 15,000 views) (\$1500 value)
- Logo on SkitoSea.com Registration page. (\$1,400 Value)
(page views from March to June is 20,000)
- Logo on SkitoSea.com Race Results page. (\$1,250 value)
(page views from March to June is 18,000)
- Company Name listed in "Thank you Ad" in Bellingham Herald Official Race Program. (\$1,050 value)
- Logo imprinted on individual results page handed out at finish line to competitors. (\$750 value)
- ¼ page full color ad in Adventures NW Magazine – Ad copy due May 1st. (\$700 value)
Distribution to 15,000 with p/u rate of 98% (1 copy given to each race participant).
- 10x10 Booth at Race Finish Line. (\$550 value)
- 2 seats in the VIP Chase Van (goes to each leg of race and finish line). (\$400 value)
- Tickets for 8 to the Ski to Sea Sponsors Reception. (\$400 value)



Newspapers in Education Sponsor (1) sponsorship available

- Company name/logo with slogan on 24,000 stickers to be placed on front cover of the Bellingham Herald Official Ski to Sea Race Program. Distributed to local hotels, select local restaurants, CVB, Ski to Sea Parade, "It All Ends In Fairhaven" Street Fair, Chamber of Commerce, race participants and area high schools. (\$4,000 value)
- 3 - ¼ page color Ad in the Bellingham Herald Saturday – Monday of Race week. (\$3,250 value)
- Access to team packets provided electronically to each competitor. (\$5,000 value)
- Use of Official Ski to Sea 2009 Logo for marketing purposes as an Official Race Sponsor. (\$5,000 value)
- Name appears on Official and Competitor T-shirt (7,000). (\$3,500 value)
- Name printed on Official Ski to Sea Poster (800). (\$3,000 value)
- Finish Line Chute Banner. (\$2,600 value)

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- Logo printed in official Ski to Sea Race Guide (5000). (\$2,500 value)
- ¼ page color Ad in the Bellingham Herald Official Ski to Sea Race Program total of 56,000 copies distributed. (\$2,500 value)
- Finish Line Chute Banner. (\$1,100 value)
- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- Tickets for 4 to the Ski to Sea Sponsors Reception. (\$200 value)



Ski to Sea Main Entertainment Stage Sponsor (1 sponsorship available)

- Logo on 85 - 30 second TV spots on KVOs in promotion of Ski to Sea. (\$6,000 value)
- Access to team packets provided electronically to each competitor. (\$5,000 value)
- Use of Official Ski to Sea 2009 Logo for marketing purposes as an Official Race Sponsor. (\$5,000 value)
- Name appears on Official and Competitor T-shirt (7,000). (\$3,500 value)
- Name printed on Official Ski to Sea Poster (800). (\$3,000 value)
- Company banner on Stage at Marine Park (\$2,400 value)
- 5 X 5 Ad in Bellingham Herald Take Five to include Sponsor name, list of acts and event logo (\$1,300 value)
- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 1 banner ad each in 2 editions of Ski to Sea Newsletters to Competitors. (ad provided by Sponsor) (\$1050 value)
- Logo printed in official Ski to Sea Race Guide activities page (5000). (\$1,000 value)
- Logo on SkitoSea.com Events page. (\$950 value)
- (page views from March to June is 6,500)
- 2 Promotional mentions of Main Stage brought to you by “ Your company name” in Ski to Sea Newsletter to Competitors. (\$750 value)
- Logo on ½ page ad in the Ski to Sea Golf Classic program. (\$600 value)
- 10 X 10 Booth at Finish Line. (\$550 value)
- Announcements during entertainment breaks (\$500 value)
- Tickets for 4 to the Ski to Sea Sponsors Reception. (\$200 value)
- Press release promoting the activities at the Marine Park Finish Line

Race Sponsors (5) sponsorships available

- Name appears on Official and Competitor T-shirt (7,000). (\$3,500 value)
- Name printed on Official Ski to Sea Poster (800). (\$3,000 value)
- Logo printed in official Ski to Sea Race Guide (5000). (\$2,500 value)
- Access to team packets provided electronically to each competitor. (\$5,000 value)
- Use of Official Ski to Sea 2009 Logo for marketing purposes as an Official Race Sponsor. (\$5,000 value)
- Finish Line Chute Banner. (\$1,100 value)
- 1 banner ad in 1 edition of Ski to Sea Newsletters to Competitors. (ad provided by sponsor) (\$525 value)
- Logo on 2 - WTA Billboards buses April through May. (\$2,500 value)

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- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 10 X 10 Booth at Finish Line. (\$550 value)
- Tickets for 4 to the Ski to Sea Sponsors Reception. (\$200 value)



Ski to Sea Reception Sponsor (1) sponsorship available

- Logo on 85 - 30 second TV spots on KVOS in promotion of Ski to Sea. (\$6,000 value)
- Name printed on Official Ski to Sea Poster (800). (\$3,000 value)
- Logo printed in official Ski to Sea Race Guide (5000). (\$2,500 value)
- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- Access to team packets provided electronically to each competitor. (\$5,000 value)
- Use of Official Ski to Sea 2009 Logo for marketing purposes as an Official Race Sponsor. (\$5,000 value)
- Tickets for 12 to the Ski to Sea Sponsors Reception. (\$600 value)
- 10 X 10 Booth at Finish Line. (\$550 value)
- Logo printed on Invitation. (\$500 value)
- Banner at Reception. (\$250 value)
- Promotional table at Reception. (\$350 value)

Reception Supporter (2) available

- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 10 X 10 Booth at Finish Line. (\$550 value)
- Tickets for 10 to the Ski to Sea Sponsors Reception. (\$500 value)
- Logo printed on Invitation. (\$500 value)
- Promotional table at Reception. (\$350 value)
- Company Name announced at least 3X during event.

WHATCOM COUNTY AWARDS –

Perpetual Awards for Whatcom County Divisions:

- Logo printed in the Official Ski to Sea Race Guide on Awards Page.
- Logo with link on Website on Ski to Sea Events page.
- Name printed on 24 Ski to Sea plaques given to winning team members.
- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program.
- Banner at Awards Stage at finish line during Awards ceremony.
- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program.
- Company Name announced at least 5X during days events.
- Tickets for 4 to the Ski to Sea Sponsors Reception.
- Access to Annual Ski to Sea Logo for advertising purposes.
- Access to Awards to display at your place of business for a period of 3 months prior to Ski to Sea Race.
- Access to Awards for advertising purposes.

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Race Leg Supporter

Cross Country Leg Supporter (3 available)

- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 1 banner ad each in 2 editions of Ski to Sea Newsletters to Competitors (ad provided by sponsor) (\$1050 value)
- Company logo on the “exchange banner” (not exclusive). (\$500 value)
- Tickets for 4 to the Ski to Sea Sponsorship Reception. (\$200 value)



Downhill Leg Supporter (3 available)

- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 1 banner ad each in 2 editions of Ski to Sea Newsletters to Competitors. (ad provided by sponsor) (\$1050 value)
- Company logo on the “exchange banner” (not exclusive). (\$500 value)
- Tickets for 4 to the Ski to Sea Sponsorship Reception. (\$200 value)

Running Leg Supporter (3 available)

- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 1 banner ad each in 2 editions of Ski to Sea Newsletters to Competitors. (ad provided by sponsor) (\$1050 value)
- Company logo on the “exchange banner” (not exclusive). (\$500 value)
- Tickets for 4 to the Ski to Sea Sponsorship Reception. (\$200 value)

Road Bike Leg Supporter (3 available)

- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 1 banner ad each in 2 editions of Ski to Sea Newsletters to Competitors. (ad provided by sponsor) (\$1050 value)
- Company logo on the “exchange banner” (not exclusive). (\$500 value)
- Tickets for 4 to the Ski to Sea Sponsorship Reception. (\$200 value)

Canoe Leg Supporter (3 available)

- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 1 banner ad each in 2 editions of Ski to Sea Newsletters to Competitors. (ad provided by sponsor) (\$1050 value)
- Company logo on the “exchange banner” (not exclusive). (\$500 value)
- Tickets for 4 to the Ski to Sea Sponsorship Reception. (\$200 value)

Mountain Bike Leg Supporter (3 available)

- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 1 banner ad each in 2 editions of Ski to Sea Newsletters to Competitors. (ad provided by sponsor) (\$1050 value)
- Company logo on the “exchange banner” (not exclusive). (\$500 value)
- Tickets for 4 to the Ski to Sea Sponsorship Reception. (\$200 value)

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Sea Kayak Leg Supporter (3 available)

- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program. (\$1080 value)
- 1 banner ad each in 2 editions of Ski to Sea Newsletters to Competitors. (ad provided by sponsor) (\$1050 value)
- Company logo on the “exchange banner” (not exclusive). (\$500 value)
- Tickets for 4 to the Ski to Sea Sponsorship Reception. (\$200 value)



Division Sponsorship 8 of same in-kind gift valued at least \$100 each

This would be an additional gift to the First Place team in your chosen division that they would receive along with plaques. In return you will receive:

- 1 banner ad each in 1 edition of Ski to Sea Newsletters to Competitors. (ad provided by sponsor) (\$1050 value)
- Mention in the Ski to Sea Newsletter of your prize donation. (\$500 value)
- Name printed in Official Ski to Sea Race Guide, Awards section. (\$250 value)
- Name mentioned at awards ceremony. (\$200 value)
- Name on Awards Stage Banner.
- Company Name listed in “Thank you Ad” in Bellingham Herald Official Race Program.
- Tickets for 2 to the Ski to Sea Sponsors Reception.

Divisions: Open, Women’s, Masters, Mixed, Veterans, Family, Corporate, Recreational Open, Recreational Mixed, Recreational Women’s, and High School.

Finish Line Booths – at Marine Park (17 available)

- **\$550/\$650** (non member) **10x10**
 - 3 Sided Canopy .
 - 2 Chairs.
 - 1 6ft. Skirted Table
 - 1 electrical outlet.
- **\$750/\$900** (non member) **10 x 20**



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