



## Ski to Sea Jr Race 2008

### **Jr. Race Sponsor**

- Logo on 25 - 30 second TV spots in promotion of Ski to Sea
- Company Name listed in "Thank you Ad" in Bellingham Herald Official Race Program, as well as Sundays and Mondays paper.
- Name printed on all Jr. Race Bibs (not exclusive)
- Name on all Jr. Exchange Banners
- Name printed on T-shirts
- Name printed on official Ski to Sea Poster
- Tickets for 6 to the Ski to Sea Sponsors Reception
- Name appears on Comcast Broadcast for Video on Demand
- 10x10 Booth at Lake Padden
- Logo on Race Application
- Logo on website Race Results.
- Use of Official Ski to Sea 2008 Logo for marketing purposes as an Official Jr. Race Sponsor.
- Access to team packets

### **Jr. Race Supporter**

- Name printed on official poster
- Name printed on T-shirts
- Name printed in official Ski to Sea Jr. Race Guide
- Banner at Finish Line
- 10x10 Booth at Lake Padden
- Logo on Jr. Race Rules and Regulations on Website.

**\$1,500** (5) available

### **Jr. Race Leg Exchange Supporter**

- 10x10 Booth at Lake Padden
- Company logo on the "exchange banner".
- Company name listed in our Official Ski to Sea Jr. Race Guide.
- Name printed on T-shirts

**\$350** space limited

### **Jr. Race Booths 10x10**

- Reserved space only
- Electricity not available
- Limited space available



## Ski to Sea Jr Parade 2008

### **Parade Title Sponsor**

- Logo on 25 - 30 second TV spots in promotion of Ski to Sea
- Company Name listed in "Thank you Ad" in Bellingham Herald Official Race Program, as well as Sundays and Mondays paper.
- KAFE live coverage of parade. Ski to Sea Jr. Parade presented by "Your company name here" whenever possible
- Name printed on ribbons that go to participants
- Name printed on official Ski to Sea Poster.
- Complimentary parade entry in Grand Parade.
- Tickets for 6 to the Ski to Sea Sponsors Reception
- Name printed on all Jr. Parade Banners and Award Banners
- Name on Jr. Parade Awards
- 10x10 Booth at Lake Padden
- Event exclusivity for "on-hold" Chamber marketing.

### **Parade Supporter**

- Name printed on official Ski to Sea Poster
- Company Name listed in "Thank you Ad" in Bellingham Herald Official Race Program, as well as Sundays and Mondays paper.
- Tickets for 4 to the Ski to Sea Sponsors Reception
- Name printed on Jr. Parade Banners.
- Complimentary parade entry in Grand Parade.