



SKI TO SEA GRAND PARADE 2008

Grand Parade Title Sponsorship

- Name printed on Official Ski to Sea Poster (1200)
- Logo on 25 - 30 second TV spots in promotion of Ski to Sea
- Name printed prominently in Official Ski to Sea Parade Guide (600)
"Ski to Sea Grand Parade presented by "Your Company Name Here"
- Company name prominently displayed on Grand Parade Banner
"Ski to Sea Grand Parade presented by "Your Company Name Here".
- Company name and logo on 100,000 Race Rack Cards distributed I-5 Corridor, WA State and BC Canada Ferry systems, as well as sporting goods stores.
- Company Name listed in "Thank you Ad" in Bellingham Herald Official Race Program, as well as Sundays and Mondays paper following event.
- Company Logo on website for Grand Parade entry forms and information.
- Name printed on Awards.
- Complimentary parade entry.
- VIP Tent provided on parade route.
- Banner at VIP Tent.
- Tickets for 6 to the Ski to Sea Sponsors Reception.
- Event exclusivity for "On Hold" Chamber marketing.

Grand Parade Supporter

- Name printed on Official Ski to Sea Poster (1200)
- Name printed in Official Ski to Sea Parade Guide (600)
- Name/Logo displayed on 3 Grand Parade Banners.
- Tickets for 4 to the Ski to Sea Sponsors Reception.
- Complimentary Parade entry.